

INTERESTED IN ENVIRONMENTAL JUSTICE?

Support EJF at University!



Protecting People and Planet

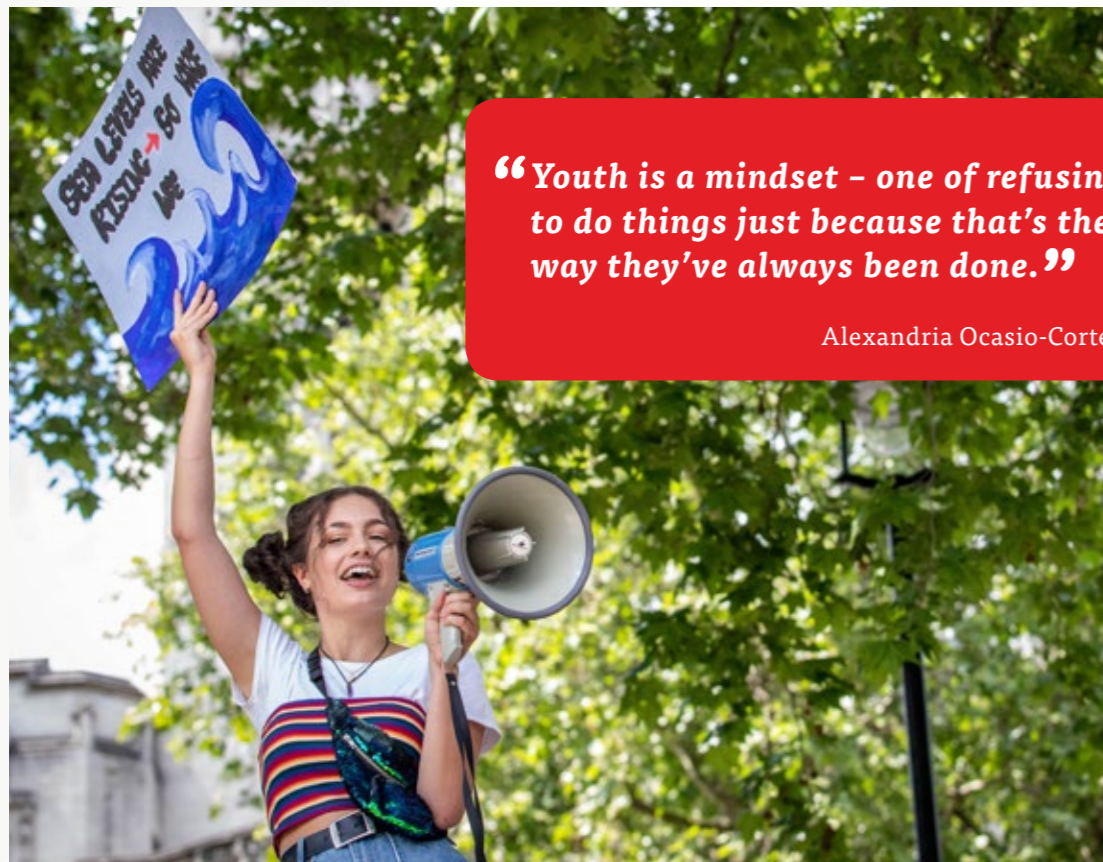
EJF is a dynamic charity with a high impact – our investigations expose and help resolve environmental and human rights abuses across the globe

Get to know the Environmental Justice Foundation

EJF is built on a simple but powerful belief: we all depend on the natural environment for our livelihoods and wellbeing, so environmental security is a basic human right. EJF investigations have uncovered environmental and human rights abuses across the globe, from the use of child labour in cotton fields to slavery on the high seas.

In the fashion and fishing industries, we've created lasting producer and consumer change. Meanwhile, our climate campaign fights deforestation, champions renewable solutions, and advocates for the rights of climate refugees.

We're a multifaceted international NGO, so there's sure to be some part of our work that speaks to you. At EJF, we're inspired by the difference young people today are making; by the passionate school strikers and proactive students who made the government declare our state of climate emergency.



“Youth is a mindset – one of refusing to do things just because that’s the way they’ve always been done.”
Alexandria Ocasio-Cortez

By using the latest in digital technology for our investigations and campaigns, and by refusing to accept unambitious governmental reform, EJF stays current, dynamic and agile. But we need your help – the energy, ideas and fresh input of the next generation – to lead us into a fairer future. So, if you're interested in supporting a leading environmental charity, read on to find out how you can get involved.



What do you want to get out of your university experience?

University is an extraordinary time, with new networks opening up all around. When you're not busy studying, why not organise an amazing community of likeminded students? There will be people across your university who want to protect the planet, just like you. Getting involved with EJF is a fantastic chance to learn more about environmental and climate justice and earn valuable skills for your future pathway.



Get involved with EJF to make a difference for people and planet

There are many ways to support EJF at university, and we want to take our lead from you – and find out how our mission fits within your student community.

Is there an opportunity to choose EJF as your charity partner? At times of celebration – like a college ball – it makes sense to choose a charity that cares about sustainability. Or nominate EJF for RAG and create lasting change throughout the year.

First step for an environmentally just society... an EJF soc!

Do you share our vision for a world where natural habitats can sustain and be sustained by the communities that depend on them? Could you start an EJF society – a space where the most pressing environmental and social justice issues are discussed and acted on?

We have stories, photos, and award-winning films to showcase and spark change. Whether you have an academic specialism or simply a desire to act at a time of climate and environmental crisis, EJF is keen to support your efforts.

A showstopping case study

Pull the thread: Durham University Charity Fashion Show

In 2019, EJF was thrilled to be chosen as the charity partner for Durham University Charity Fashion Show, the largest student fundraiser in the UK. An enormous amount of effort went into organising this “student-led celebration of creativity, student activism, and the philanthropic” which achieved a record-breaking £150,000 for EJF! Durham’s shining example provides lots to be inspired by – so here’s a blueprint for student fundraising success...

Creative vision

‘The Thread’ provided a coherent theme, encouraging students to think of themselves as part of a larger social fabric – in which we can make ethical consumer choices and impact people’s livelihoods for the better. The Fashion Show exclusively featured brands committed to sustainable collections. On social media, #pullthethread collected events, news and highlights, showcasing just what can be achieved by a few students with a determination to make a difference.



“We are overwhelmingly proud that we are able to give a record-breaking £150,000 to further the work of EJF. But DUCFS 2019 has not just been about the show and the money raised, (...) A movement like this allows us to encourage activism among the UK student population and beyond to bring about a tangible change of attitudes...”

Pippa Tatton-Brown, DUCFS 2019 President

Planning, planning, planning

Although the DUCFS project peaked with three showstopping nights in February 2019, its grand total was the result of a year’s hard work. The committee organised sparkling fundraising events throughout two terms – orchestrating rising excitement and boosting ticket sales for the shows. Securing some well-known and relevant corporate sponsors in advance contributed to the success of the show nights.

A mix of old and new

As well as some fundraising staples – including an auction, raffle and club nights – DUCFS had some fantastic new ideas. Clothes swaps proved a lively way to get students talking about fast fashion and to celebrate sustainability on campus. An Arts Showcase saw students gathering for an interactive evening of photography, film, painting, spoken word, poetry and music. This was a thoughtful way to engage the student body, especially those with an artistic calling, or brave enough to get creative for charity!

Finally, DUCFS organised a **‘Festival of Sustainability’**, enabling students to network with ethical brands and hear from high-profile speakers such as Lucinda Chambers, ex-Fashion Editor at Vogue, and EJF’s Executive Director Steve Trent. Students also launched the first ever DUCFS magazine, with plenty to discuss.



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EJF and universities over the years

Founded in 2000, EJF has been delighted to support various groups of student fundraisers over the years. It's been a pleasure to have such enthusiastic advocates in our ranks, passionate about fighting environmental injustices.



Back in 2013, during EJF's campaign to protect insect pollinators from pesticides, Royal Holloway University put on a buzzing night at the Student Union to raise awareness of threats to bees. Hosted by Climate Revolution and RHSU Orbital Magazine, it was a brilliantly collaborative occasion – featuring Friends of the Earth's giant bees, and Lush's staff flying through to judge student's bee costumes and painted faces.

We're here to help

However you decide to get involved, we're happy to help. Want to host a talk or film screening on a specific issue? We may be able to send an expert member of the EJF team to speak, or provide one of our films which shed light on global issues of environmental injustice. EJF staff have spoken at a Sustainable Careers event in Bath, and a specially tailored event with the Environmental Law LLM at Queens Mary University London. How can we collaborate with you?



What's in it for you?

Organising a charity fundraiser or founding an EJF society is a fantastic opportunity for personal development. You will be growing your organisational, communication and digital campaigning skills, making like-minded friendships along the way. In recognition, we can help publicise your efforts, highlighting your achievements to future employers in any field. Above all, you will have the satisfaction of aiding EJF's work on the frontlines of environmental degradation – doing your bit to protect precious ocean and forest ecosystems and standing up for climate refugees.



*No one is too small to make a difference,
and it's never too soon to start.*

Take EJF's 5 pledges for a fairer world

You are powerful! Flex your consumer muscles at university; choose in favour of climate and ecological justice and inspire others to take positive action...



Climate

Reduce your carbon footprint – fly less. Demand your university minimise their carbon cost by divesting from fossil fuels and switching to 100% renewable energy.



Seafood

Ask if your cafes and canteens are using transparent seafood supply chains – get them signed up to EJF's Charter for Transparency.



Plastics

Say no to wasteful single-use plastics in university facilities and yes to reusable alternatives.



Palm & soy

Ditch dirty palm oil or soya products that have come from deforested land.



Fashion

Shop vintage and charity. Vow to only buy new clothes from fair trade retailers, selling 100% organic cotton that doesn't cost the Earth.

Grow your network: look for sustainability collectives on campus, and find your local climate group. Above all: get out, demand action!

Together we can make a difference.

“We're truly inspired by the enthusiasm and dedication of the students we've met, and the remarkable things they've done in the name of environmental justice.

Exciting times are ahead. We look forward to growing our community of university partners.”

EJF Executive Director Steve Trent



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Get in touch

Contact our dedicated team to find out more about setting up a university partnership with EJF.

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