



Jerry C. Johnson Foundation Inc.

Mailing Address P. O. Box 1353, Memphis, TN 38101-1353

Dear Supporter:

The Memphis Alumni Chapter of LeMoyne-Owen College in partnership with the Jerry C. Johnson Foundation Inc. will host its second official event. The alumni and friends of the college from all over the city and nation will come together Wednesday, June 20, 2018, 6 p.m. at the Holiday Inn University of Memphis, 3700 Central Avenue. This event will celebrate, honor and show support for the beloved **Legendary Coach** and Hall of Famer Jerry C. Johnson

As we honor Coach Johnson's 100th Birthday Celebration, we are pleased to have as our keynote speaker, the newly appointed University of Memphis Men's Basketball **Coach Anfernee "Penny" Hardaway**. Also, appearing will be the former Mayor of Memphis and player, Dr. Willie W. Herenton, all honoring our **Legendary Coach** and assisting to endow the scholarship fund for the foundation.

We would like to invite you and your company to be a part of the souvenir/program booklet as we celebrate over 60 years of education, athleticism, mentorship, and fatherhood, Coach Johnson provided to the students at LeMoyne-Owen College. We are asking for your support and contributions to the Jerry C. Johnson Foundation Inc. Scholarship Endowment. We ask that you advertise your products and services to the entire community by purchasing ad space that will reach more than 500 attendees and local media at this year's event.

Your ad must be placed by June 10, 2018 in order to reserve your space as we highlight your business to the entire Memphis and Shelby County Community. This will be a premier event for Memphis as we introduce Coach Hardaway and provide continued support to the **Jerry C. Johnson Foundation Inc. Scholarship Endowment**.

If you are interested in placing ads, purchasing tickets and tables and being a part of this historic event, please complete the attached information and submit to Jerry C. Johnson Foundation Inc., P.O. Box 1353, Memphis, TN 38101-1353. All proceeds are tax deductible, as we are a 501 c 3 foundation.

To attend this historic celebration, tickets are \$100. To purchase tickets, contact any member of the foundation committee. Also, you may contact the Athletics Department of LeMoyne-Owen College, Clint Jackson Athletic Director at 901. 435. 1238 or 901.228.2479.

We are excited about this great opportunity to endow the scholarship fund that will provide scholarships for students to attend LeMoyne-Owen College. Don't miss out on this historic event and reserve your tickets today, as well as ad space in the booklet.

Sincerely

Ms. Gayle, S. Rose

Ms. Gayle Rose, Co-Chair

Dr. W.W. Herenton

Dr. W. W. Henrenton, Co-Chair

JCJ Celebration Committee

Jerry C. Johnson Foundation Birthday Celebration and Scholarship Endowment Event

Presented by

MEMPHIS ALUMNI CHAPTER

Committee Members: Dr. June Chinn-Jointer, Clint Jackson, Jesse Chatman, Daphne Thomas, Frankie Jefferies, Stanley 'Skip' Dentley, Anthony Partee, Kristal Coleman, William Carter, William Anderson, Robert Newman, Terry Boone, Tony Oldham, Willie Parks, Stine Moss Cooperwood, Morreco Coleman- Film Director and Jeffrey Higgs

PRESENTING SPONSOR - \$2,500

- Recognition as Presenting Sponsor of the JCJ Endowment Fund Event
- Company name/logo included on printed materials
- Company banner displayed at event
- Company representative to participate on various programs
- Back page ad in program booklet(s)
- One (1) reserved table of 10 at Event
- Photo with special guest(s)

___ Full Page Ad Color	\$ 250 inside Back Cover (8x10)
___ Full Page Ad Color	\$ 100 (8 x 10)
___ Half-Page Ad Color	\$ 75 (4 x5)
___ Business Card	\$ 50
___ Name Recognition	\$ 25
Table of Ten (10)	\$ 1,000
Single Tickets	\$ 100
Single Tickets with name recognition	\$ 125

Any contribution to the Scholarship Endowment Fund is welcomed and appreciated. The goal is to endow the scholarship fund this year with the minimum of \$25,000.

SPONSORSHIP RESERVATION, ORDER FORM & INVOICE

Name _____ Title _____

Company _____

Address _____

City/State/Zip _____

PAYMENT INFORMATION:

Make checks payable to: JERRY C. JOHNSON FOUNDATION INC.

Mail checks to:

Jerry C Johnson Foundation Inc.
Attn: Jeffrey Higgs
P. O. Box 1353
Memphis, TN 38101-1353

Total amount enclosed \$ _____ Please bill us \$ _____

Charge to: VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Account No. _____ Expiration Date ____ / ____ CVV _____

Authorized signature _____ Date _____